

Copywriting Intern

MONTREAL, CANADA - MARKETING & COMMUNICATIONS

Are you passionate about applying your writing skills to real-world projects? ei3's marketing and corporate communications team is looking for an individual who is eager to learn about technologies such as the Industrial Internet-of-Things (IIoT) and AI and develop their writing skills in a professional environment.

If you love writing and enjoy the challenge of translating complex technical information into simple and engaging sound bites this might be the perfect opportunity for you!

We are flexible: Our philosophy is that we are motivated more if we enjoy what we do — which is why hours are flexible, and why we structure this collaboration to suit your schedule.

Work from anywhere: Face-to-face time and “watercooler conversations” can be combined with remote work to help you be creative, productive, and accommodate your work - life balance needs.

YOU CONTRIBUTIONS WILL MATTER:

- You will work with ei3's Marketing and Communications team lead to create compelling messaging and engaging content that tells the ei3 story through various channels.
- You will create, edit, package, and integrate content, including blog posts, marketing emails, 1-pagers, and press releases.
- You will collaborate with the team to continuously update the ei3 web presence with up-to-date, attractive and consistent content.
- You will support Social Media activities such as creating and reviewing texts, coordinating the creation of visual assets, and gathering feedback from key stakeholders.

YOUR BACKGROUND:

- Someone who enjoys writing
- Be enrolled in, or have completed, a college or university program focusing on communication, marketing, public relations, journalism, or a related field of study.
- You are creative and enthusiastic with a positive attitude and an excitement for learning and feedback.
- Demonstrate excellent judgment, attention to detail, discretion, a strong sense of personal initiative, and ownership.
- Experience in WordPress, SEO, and/or basic knowledge of Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere) is a plus.

This is a one-of-a-kind opportunity to join a fast-growing organization. If this sounds challenging and exciting, we want to talk to you.

HOW TO APPLY?

Please send an email to gokhan@ei3.com which includes your CV, a few lines summarizing why this role appeals to you and links to work examples/ projects that you think best represent your voice.

ABOUT ei3:

A global leader in AI dedicated to industrial machine and processes. By focusing on efficiency and sustainability, we help the world produce things better.

Founded in 1999, ei3 Corporation delivers ConnectedAI solutions for machine builders and manufacturers to increase operational efficiency, save on costs, increase profitability, and implement new business models. Printing presses, injection molding machines, and packaging equipment are some of the company's key market segments. ei3 is headquartered in New York with offices in Montreal and Zurich. For more information, please visit ei3 at www.ei3.com